

OPPONENT'S OPINION OF BACHELOR THESIS

Study programme: Regional Development
Department: Department of Social Studies
Author of thesis: Helena Luknišová
Name of thesis: The process of cultural adaptation of AIESEC exchange programme participants
Supervisor of thesis: Ing. Mgr. Jiří Čeněk PhD.
Opponent of thesis: PhDr. Jiří Nesiba, Ph.D.

TYPE OF DIPLOMA WORK: applied

ASSESSMENT OF THESIS: (always add verbal comments)

1. COMPLIANCE WITH REQUIRED ASSIGNMENT:

The thesis and contain is fully in line with the bachelor requirements.

2. WORK WITH ACADEMIC LITERATURE:

The author uses well and correctly the academic literature she quotes in the text. Resources are appropriately used for author's own empirical research, conclusion and discussion.

3. CONTENT LEVEL OF WORK:

The most beneficial positive aspects of the work are reflected in author's own empirical research, which she examined on a sample of 89 respondents. Conclusions of work result logically from the set methodology and the recommendations are based on the documented facts.

4. FORMAL LAYOUT:

Very good quality.

SPECIFIC REMARKS AND COMMENTS ABOUT THE THESIS:

In the conclusion section, the author proposed that students be given the opportunity to be trained in a specific form before starting the AIESEC program. How specific for Czech Republic and which are training differences among participants from different cultures?

Has the author used the AIESEC program as well?

DEFENSE OF THESIS: recommended

FINAL CLASSIFICATION PROPOSAL: A

Date: 30.5.2018

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Signature of oponent