



Faculty
of Regional
Development
and International
Studies

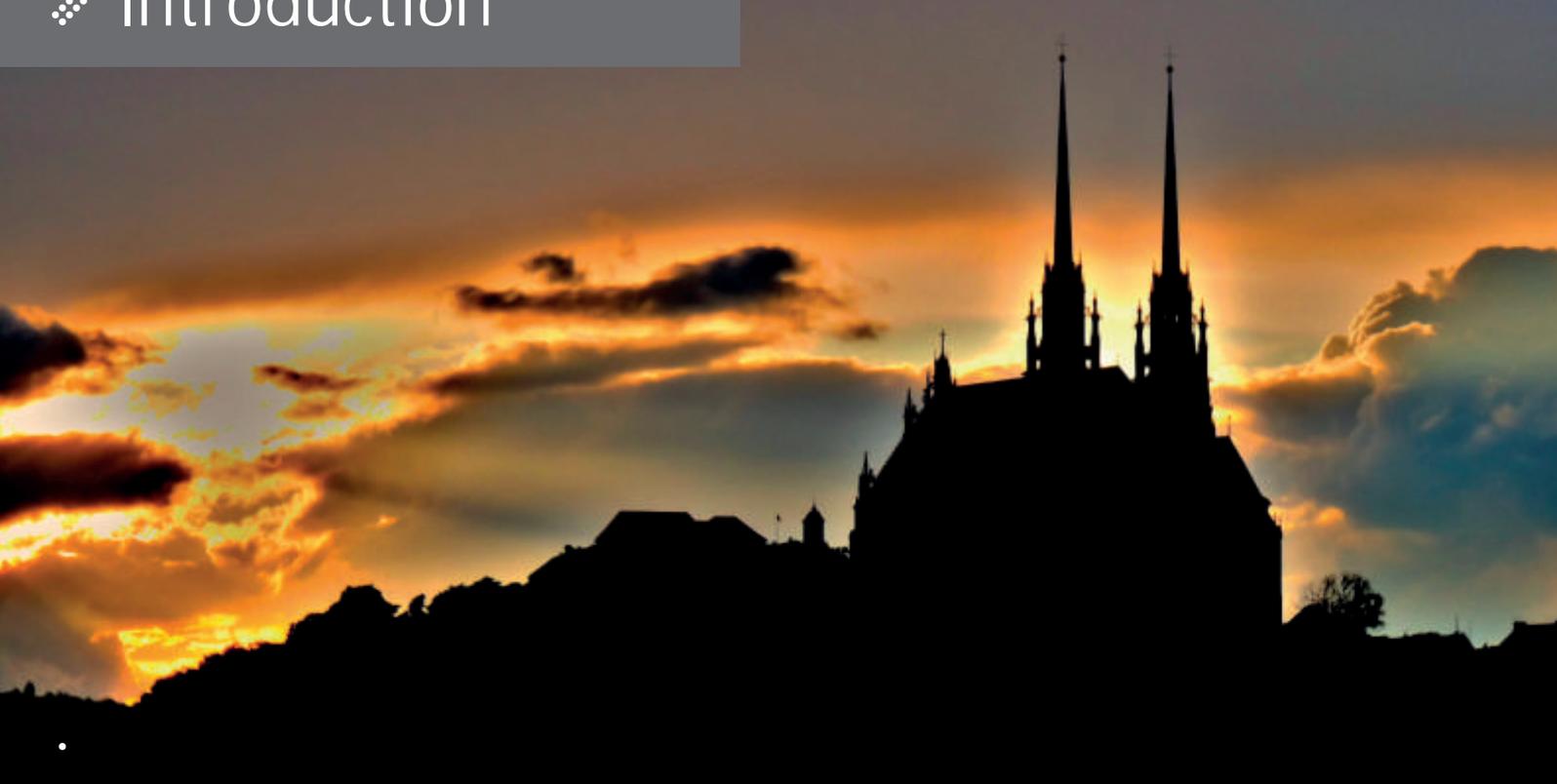
Information
for potential partners



Mendel
University
in Brno



Introduction



Brno

Brno, the Czech Republic's second largest city, has a population of nearly 370 000 people. It lies in the central part of Europe and within its two hundred-kilometre radius there are other important European capitals: Prague, Vienna and Bratislava. The international airport in Brno serves regular flights. Brno is the metropolis of Moravia and an important tourist centre for all who want to explore the natural and cultural beauties of the South-Moravian region.

To the north of Brno there is the protected area of the Moravian Karst (Moravský kras) and to the south stretch the Moravian vineyards with their typical wine cellars. The city is surrounded by beautiful mixed forests, which offer many opportunities for tourism and cycling. Brno prides itself on many notable historic sites that show evidence of its rich cultural history. Once established as a settlement of merchants eight centuries ago on the junctions of the rivers Svatka and Svitava, it withstood the pressure of both the Hussite and Swedish besiegement, witnessed Napoleon's military expedition to Slavkov, bore the cruel consequences of the Austrian defeat at the Battle of the Three Emperors, became an industrial centre of the Habsburg monarchy called "the Austrian Manchester" and, in the twentieth century, gained a character of a modern city thanks to the construction of new buildings in the functionalist style. The most important example of modern architecture in Brno is The Tugendhat Villa – a historic site inscribed on the UNESCO's World Cultural Heritage List.

Today Brno is a seat of universities and important judiciary institutions. It offers many possibilities of cultural enjoyment in its numerous theatres, museums, cinemas and clubs. The Brno Exhibition Centre with its eighty-year tradition is a venue of many international trade fairs, exhibitions and congresses, and as such plays a significant role in the social and economic life of the whole city. The City of Brno regularly holds various cultural events, festivals as well as some notable sporting events. Brno is also a city of modern shopping and entertainment centres.

Source: www.brno.cz

Mendel University

The Mendel University in Brno was established in 1919 and presently has five faculties:

- Faculty of Regional Development and International Studies
- Faculty of Agronomy
- Faculty of Forestry and Wood Technology
- Faculty of Business and Economics
- Faculty of Horticulture

In order to train students, to conduct research and to verify the theoretical knowledge in practice the University disposes of the University Farm in Zabcice and the Forest Training Centre in Krtiny. The complementary teacher training in technical subjects, for job trainers, education of senior citizens within the University of the Third Age and the educational courses tailored to the needs of general public are all arranged by the Institute of Lifelong Learning, established in 2003. Both the botanical garden and the arboretum frequently serve the teaching purposes. Automated systems of administration, in the forms of the University Information System and the economic agenda system, are operated by a Institute of Informatics and Communication Technologies.

At the moment there are about 10 000 students studying at all the five faculties. The University has adopted the European Credit Transfer System (ECTS) and some programmes are offered in English.

Facilities at the University

- Accommodation for all international students
- Catering in the central university cafeteria
- International Summer School organised every year
- Social events for international students all around year
- Sporting facilities and a gym
- Ski courses in winter and canoeing courses in summer
- International Student Club (ISC MENDELU)
- Botanical Garden and Arboretum
- University Farm in Zabcice
- University Forest Training Centre in Krtiny

Organization of Studies

Academic year is divided into two semesters (winter and summer semesters), each of them lasting 14 teaching weeks. Each semester is followed by a four to five week period of examinations. Most of the courses are compulsory. Students can study their subjects in Czech or English. Each faculty of Mendel University offers chosen teaching programmes in English, Faculty of Regional Development and International Studies offers all its teaching programmes in English.

All the faculties offer three-year bachelor study programmes. Successful students can then continue their studies in the two year Master's programme. Graduates are awarded the degree of „Inženýr“ (i.e. Engineer, in abbr. Ing.). To finish their studies students must pass final state exam and defend their diploma thesis.

Faculties also organise doctoral study programmes which take three years of studies. Participants in these programmes are graduates of the Master's programme. The programme is completed by a doctoral state exam and defence of doctoral thesis.

In addition it must be mentioned that the University is also participating in many academic exchange programmes and organizing summer courses, workshops, conferences and seminars. Most of these activities are in English.

About the Faculty



The Faculty of Regional Development and International Studies was founded in 2008 as the university's fifth faculty. The main incentive for establishment of the new faculty was the growing significance of harmonized social, economic and environmental in accordance with development of agriculture, forestry and other industrial and business activities in regions both at national and international levels. The objective of the faculty is to prepare experts for solutions of regional development problems requiring multidisciplinary competences.

Departments

At present, the faculty consists of seven departments; the one with the longest history being the Department of Regional and Business Economics, whose predecessor, the Department of Agricultural Economics was founded in 1922. The history of the Department of Linguistic and Cultural Studies, which was constituted in 2003, stretches back to 1950.

- Department of Regional and Business Economics
- Department of Social Development
- Department of Demography and Applied Statistics
- Department of Territorial Studies
- Department of Regional Development and Public Administration
- Department of Language and Cultural Studies

Study programmes

Faculty offers two Bachelor's degree programmes – Regional Development and International Territorial Studies, both in English and Czech language. From the academic year 2011/2012 we are going to offer these two programmes at Master level.

Optional courses within both programmes enable students to focus on specific subject areas of their interest.

Regional Development

Qualification awarded: Graduates of this field of study are awarded a Bachelor's degree (Bc.)

Specialization: Business / Public Administration

The aim of this study programme is to prepare its graduates to take various positions in regional, national or international institutions. Students can also become consultants in the area of regional development as well as preparing various projects for execution at both regional and international levels. Lastly the students after their graduation can start their own business activities in the regions.

The competences of the graduates are: ability to solve conceptually regional development problems in economic, political, environmental, and social consequences; ability to prepare and to process projects for support of regional activities with active use of corresponding knowledge; ability to analyse entrepreneurial environment, establish and run business; ability of comparison of regional disparities and ability to prepare and to evaluate drafts for solution and removal of these disparities; ability to apply interdisciplinary approach for solution of regional development problems; knowledge of functioning and financing of public administration system; knowledge of financing of regional development; ability to identify and to use relevant information sources; ability to prepare solutions in business economics and to optimize processes in area of financial management and ability to analyse region in complex way from the point of view of natural, social and cultural resources and economic performance.

Compulsory subjects

- Applied Statistics
- Bachelor Seminar
- Business Economics
- Environmental Law
- Environmental Protection and Conservation
- Fundamentals of Public and Private Law
- General Demography
- Information Systems
- Landscape Design and Protection
- Macroeconomics
- Management in Regional Development
- Mathematics
- Microeconomics
- Project Preparation and Management
- Public Administration
- Regional Economics
- Regional Policy
- Regional Sociology
- Social Psychology
- Sociology
- Theory of Regional Development

Specialization subjects – Business

- Accounting
- Agriculture
- Agrotourism and Rural Tourism
- Business Finance
- Environmental Aspects of Business in EU
- Forestry in Regional Development
- Managerial Psychology
- Marketing in Regional Development
- Small Business Management
- Tourism in Regional Development

Specialization subjects – Public Administration

- Accounting in Public Administration
- Agricultural Policy and Trade
- Economics and Management of Environment and Natural Resources
- GIS in Regional Development
- Globalization and Regionalism
- Land Consolidation and Registration
- Public Finance
- Residential Structures
- Social Communication
- Substantive Administrative Law

International Development Studies

Qualification awarded: Graduates of this field of study are awarded a bachelor degree (Bc.)

Specialization: Global Development / Economic Development of Tropics and Subtropics

The aim of this study programme is to prepare its graduates to work at the national or international organizations where complex knowledge or understanding of the problems of developing countries is required, especially of economic, environmental, social, political and cultural issues.

The competences of the graduates are: ability to define research topics and to solve projects for solution of problems in development world, Ability to solve conceptually regional development problems in economic, political, environmental, and social consequences, Knowledge of environmental, demographic and migration trends and their economic and social consequences in developing countries, Knowledge of world institutions and organizations active in area of development aid and cooperation, Knowledge and understanding of development problems of Asia, Africa, and Latin America, Ability to identify and to use relevant information sources, Knowledge of theories of economic growth and development, Knowledge of the role of government for solution of integration and globalisation processes impacts in developing countries, Ability to work in international context and in interdisciplinary team, Understanding of cultures and habits in other countries

Compulsory subjects

- Agricultural Policy
- Applied Statistics
- Bachelor Seminar
- Demography and Development
- Development Economics
- Ecology

- Economic Aspects of Environmental Protection
- Economic Geography of Asia, Africa and Latin America
- Globalization and Regionalism
- International Business
- Introduction to Development Studies
- Macroeconomics
- Management in Regional Development
- Microeconomics
- Political Processes in Developing Countries
- Public Sector Economy
- Security and Safety Aspects of Developing Countries
- Sociology
- Theories of Regional Development

Specialization subjects – Global Development

- Agriculture Economics and Forestry Management
- Cross-cultural Psychology
- Development Problems in Africa
- Development Problems in Latin America
- Development Problems in SE Asia
- International Relations
- Non-Profit Organizations and Development Aid
- Project Preparation and Management

Specialization subjects – Economic Development of Tropics and Subtropics

- Agricultural and Forestry Technique in Tropics and Subtropics
- Food and Non-food Processing Techniques in Tropics and Subtropics
- Human Nutrition in Tropics and Subtropics
- International Marketing
- Multifunctional Agriculture and Forestry
- Sustainable Forestry Husbandry in Tropics and Subtropics
- Trade with Agricultural Commodities
- Tropical and Subtropical Agriculture

❖ Subjects in English

Winter Semester

- [Business Finance](#)
- [Development Economics](#)
- [Development Problems in Africa](#)
- [Development Problems in Latin America](#)
- [Ecology](#)
- [Environmental Law](#)
- [Environmental Protection and Conservation](#)
- [Forestry in Regional Development](#)
- [Fundamentals of Public and Private Law](#)
- [General Demography](#)
- [Intercultural Psychology](#)
- [International Trade](#)
- [Introduction to Development Studies](#)
- [Macroeconomics](#)
- [Managerial Psychology](#)
- [Marketing in Regional Development](#)
- [Mathematics](#)
- [Regional Policy](#)
- [Small Business Management](#)
- [Sociology](#)
- [Theory of Regional Development](#)

Subjects planned for 2011/2012

- Agriculture Economics and Forestry Management
- Public Sector Economy
- Non-Profit Organizations and Development Aid
- Security and Safety Aspects of Developing Countries

Summer Semester

- [Accounting](#)
- [Agriculture](#)
- [Agrotourism and Rural Tourism](#)
- [Applied Statistics](#)
- [Business Economics](#)
- [Demography and Development](#)
- [Development Problems in SE Asia](#)
- [Economic Geography of Asia, Africa and Latin America](#)
- [Environmental Aspects of Business in EU](#)
- [Globalization and Regionalism](#)
- [Information Systems](#)
- [Landscape Design and Protection](#)
- [Management in Regional Development](#)
- [Marketing in Regional Development](#)
- [Microeconomics](#)
- [Project Preparation and Management](#)
- [Public Administration](#)
- [Regional Economics](#)
- [Regional Sociology](#)
- [Social Psychology](#)
- [Tourism in Regional Development](#)

Subjects planned for 2011/2012

- Agricultural Policy and Trade
- Economic Aspects of Environmental Protection
- Political Processes in Developing Countries

Contact

International Office

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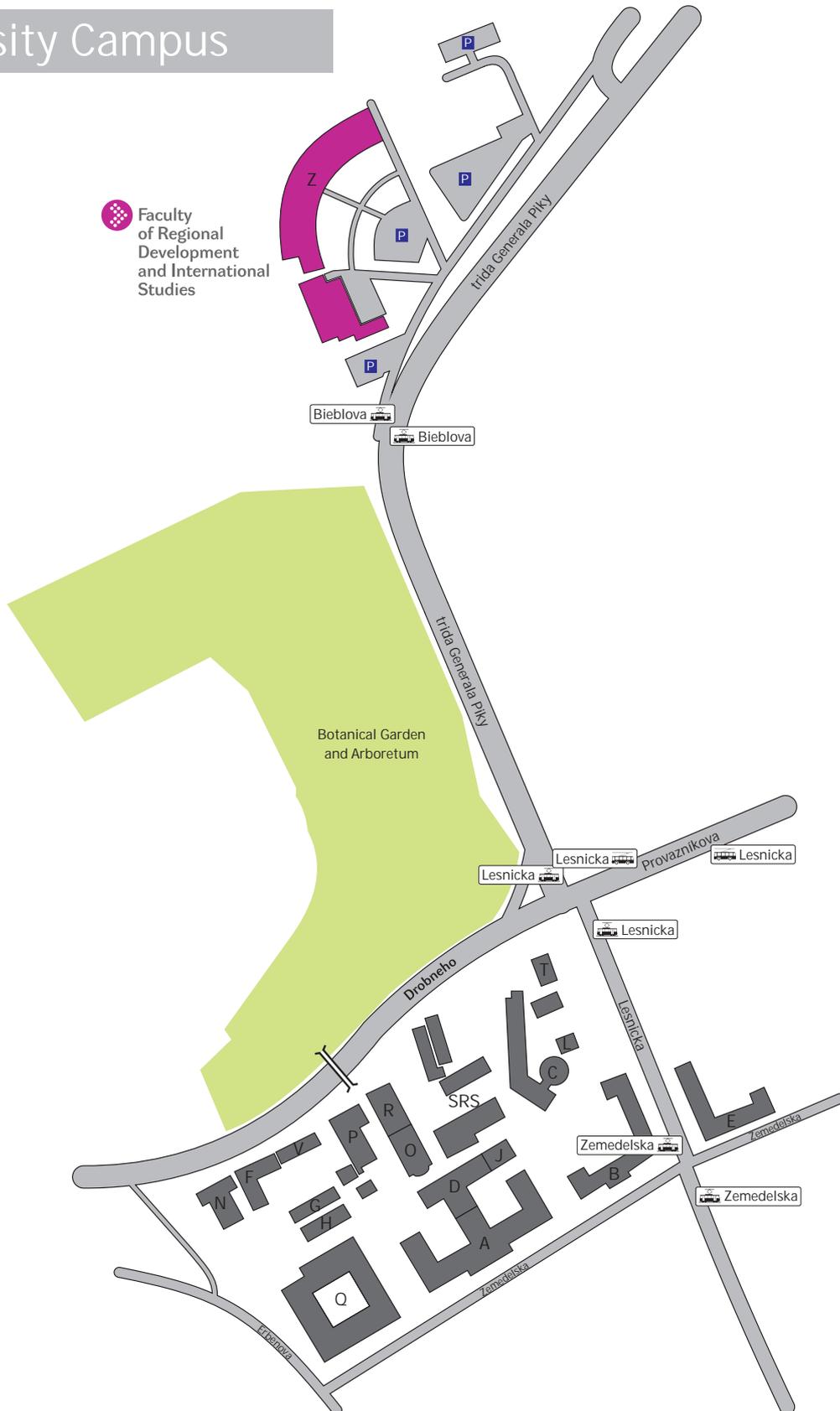


How to find us

Thanks to its location at the very heart of Central Europe, getting to Brno is simple, whether by plane, train, coach, bus or car. There is a small airport in Brno where some seasonal and regular flights are operated. If you travel by air, you will come to Prague airport-Ruzyne or Vienna (Austria). It is approximately 220 km from Prague to Brno and 120 km from Vienna to Brno. There is a very good connection between Prague and Brno either by train or by coach direct from the airport or Florenc bus station. In case you travel via Vienna there are coaches and trains going directly from the airport or from Vienna-Mitte bus station to Brno.

When in Brno, you will find us at the address mentioned above. By car you can use the routing Koliste–Lidicka–Pionyrska–Drobneho–Trida Generala Piky. There you will see the glass building on the left side, so you will turn left as soon as possible. By public transport, you can use tram no. 9 and get off on the stop Bieblova.

University Campus



In Conclusion

Why Brno?

- strategic geographical location in the heart of Europe with excellent accessibility (Prague – 200 km, Vienna – 120 km, Bratislava – 120 km, Munich – 550 km, Budapest – 320 km, Katowice – 270 km) and an international airport Brno-Turany
- centre of South-Moravian region, beautiful surroundings with many historical and natural sights, the area of vineyards
- important venue of international fairs and exhibitions (Brno Exhibition Centre – functionalist architecture)
- rich cultural life – theatres, cinemas, galleries, museums, festivals and cultural events
- Grand Prix Czech Republic – world championship of road motorcycles and other sport events
- seat of important judiciary institutions (Constitutional Court, Supreme Administrative Court)

City of Students

- about 370 000 citizens living in Brno and over 86 000 students studying here
- 6 public universities with 30 faculties, 6 private universities
- great proportion of international students
- job opportunities in many international and global enterprises (IBM, Honeywell, AVG, Siemens, etc.)

Research & Development

- modern, dynamic and fast developing centre of industry, trade, science, information technology, research and innovation – business incubators, centres of excellence
- Central European Institute of Technology (CEITEC), International Clinical Research Center Brno (ICRC), Masaryk University Campus, Gate2Biotech Portal
- other strategic development projects: Brno Industrial Zone – Cernovice Terrace, Slatina Barracks, Europoint Brno – Railway Junction and South Centre, Aquapark Brno
- more than 10 000 scientists and over 200 R&D companies
- 1st place in the category Eastern Europe FDI Strategy, among the TOP 5 FDI Strategy overall Europe and TOP 10 cities in Eastern Europe

Why FRDIS?

- excellence in education and science
- dynamic, progressive faculty
- all study programmes and most of the subjects taught both in Czech and English
- multidisciplinary studies
- strong international cooperation
- accommodation for foreign students in dormitories in the building of the faculty (tr. Generala Píky 7)
- Buddy System – Czech volunteer students helping the incoming students after their arrival with adaptation

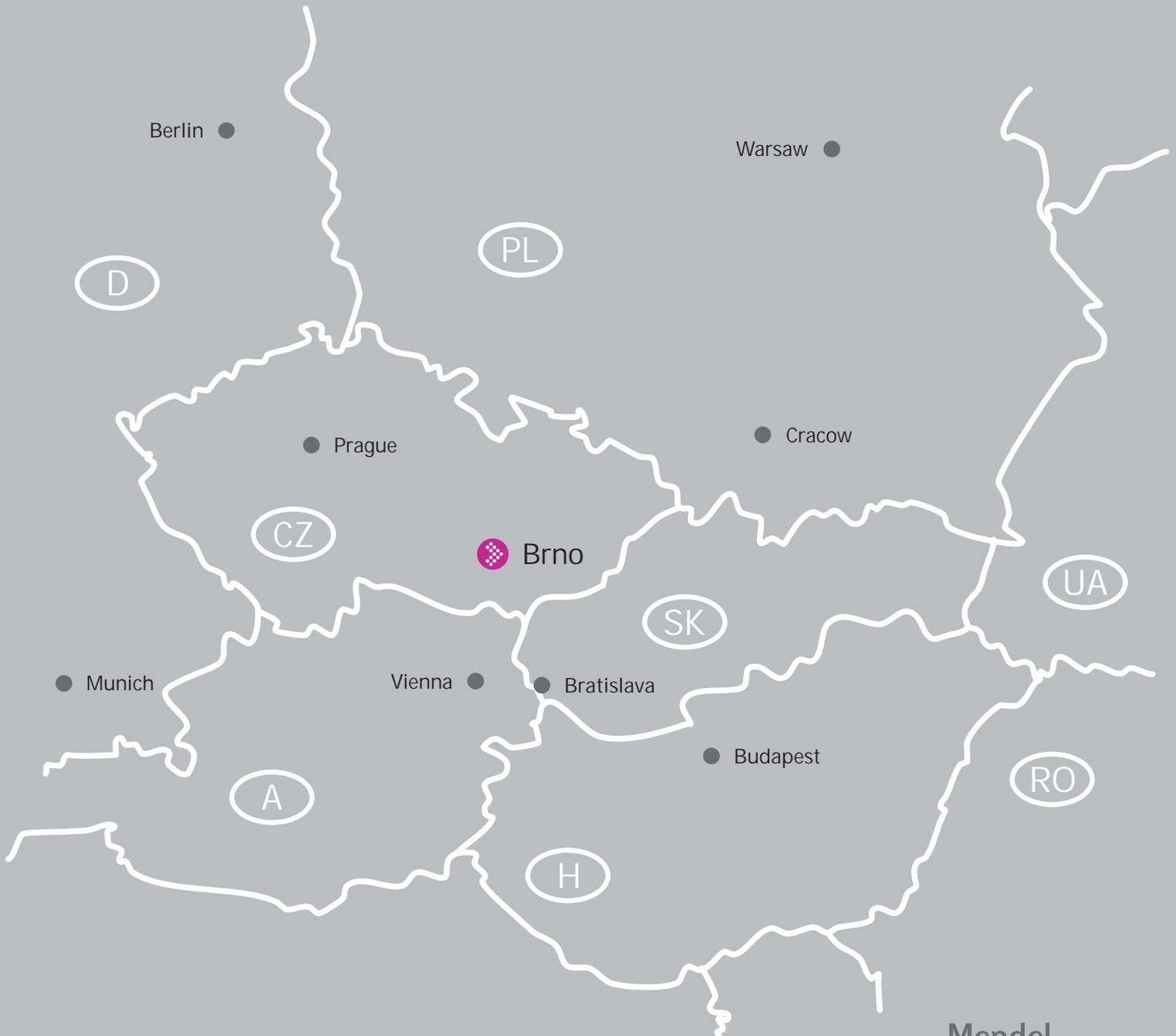


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