

SUCCESS

‘SUMMIT OF UNIVERSITIES – CALL FOR CENTRAL EUROPEAN SUMMER SCHOOL’

SUCCESS OF CENTRAL EUROPE AND EAST ASIA – BUSINESS AREAS OF MUTUAL ADVANTAGE

SCHEDULE

Subjects:

1. **Regional Economic Policy;** Responsible: *Prof. Tamás Kozák*
2. **Geopolitics & International Trading Relations;** Responsible: *Prof. László Kozár*
3. **Corporate Finance;** Responsible: *Prof. Judit Sági*
4. **Business Analyses & Digitalization;** Responsible: *Prof. Judit Sági; Prof. László Kárpáti*
5. **Business Simulation;** Responsible: *Prof. Tamás Kozák; Prof. László Kozár*

1 <sup>st</sup> week from 23 <sup>th</sup> of July	Monday	Tuesday	Wednesday	Thursday	Friday
Lecturers	<i>Prof. László Kozár Prof. Judit Sági Prof. Tamás Kozák Prof. László Kárpáti</i>	<i>Prof. Tamás Kozák</i>	<i>Prof. Judit Sági</i>	<i>Prof. Judit Sági</i>	<i>Prof. Judit Sági</i>
10:00-11:30	Plenary Session <b>+Guest Lecturers</b>	Regional Economic Policy	Business Analysis and Digitalization	Corporate Finance	Corporate Finance
11:30-13:00		<b>Guest Lecturer</b>		<b>Guest Lecturer</b>	
14:00-15:30	Introduction of Learning Outcomes	Regional Economic Policy	<b>Company visit</b>	Corporate Finance	Business Simulation
15:30-17:00	Business Simulation				<b>Company visit</b>

2 <sup>nd</sup> week till 3 <sup>th</sup> of August	Monday	Tuesday	Wednesday	Thursday	Friday
Lecturers	<i>Prof. László Kozár</i>	<i>Prof. László Kozár Prof. László Kárpáti</i>	<i>Prof. Tamás Kozák</i>	<i>Prof. László Kozár Prof. Tamás Kozák</i>	<i>Prof. Judit Sági Prof. László Kozár Prof. Tamás Kozák Prof. László Kárpáti</i>
10:00-11:30	Geopolitics and International Trading Relations	Geopolitics and International Trading Relations	Regional Economic Policy	Geopolitics and International Trading Relations	Team Presentations, Closing Session
11:30-13:00	<b>Guest Lecturer</b>	<b>Guest Lecturer</b>	<b>Guest Lecturer</b>		
14:00-15:30	Business Simulation	Business Analysis and Digitalization	Business Simulation	<b>Company visit</b>	
15:30-17:00					

Budapest, 05.02.2018

**Prof. László Kozár**  
**Director of Strategic Projects**  
**Budapest Business School**