

GLOBAL SUMMER SCHOOL

2017

COLLEGE OF BUSINESS, SHANGHAI UNIVERSITY OF FINANCE AND ECONOMICS

July 10 - July 28



Recognized as one of China's top business schools, College of Business SUFE is experienced in designing curricula with rich academic components about transnational corporation management combined with a group case competition. In addition to academic part, 2017 Global Summer School features company visits, Chinese language learning and various cultural events.

PROGRAM HIGHLIGHTS



CULTURAL IMMERSION EVENTS

- Chinese Calligraphy Practices
- Tai Chi
- Chinese Dim Sum Cooking Class
- Pujiang River Cruise Tour
- Era Acrobatics Show

POPULAR ACADEMIC COURSES

- Doing Business in China - Legal Perspectives
- Consumer Behavior of the Social Background of Chinese Culture
- Current Topics in China's New Economy
- Cultural Management & Leadership

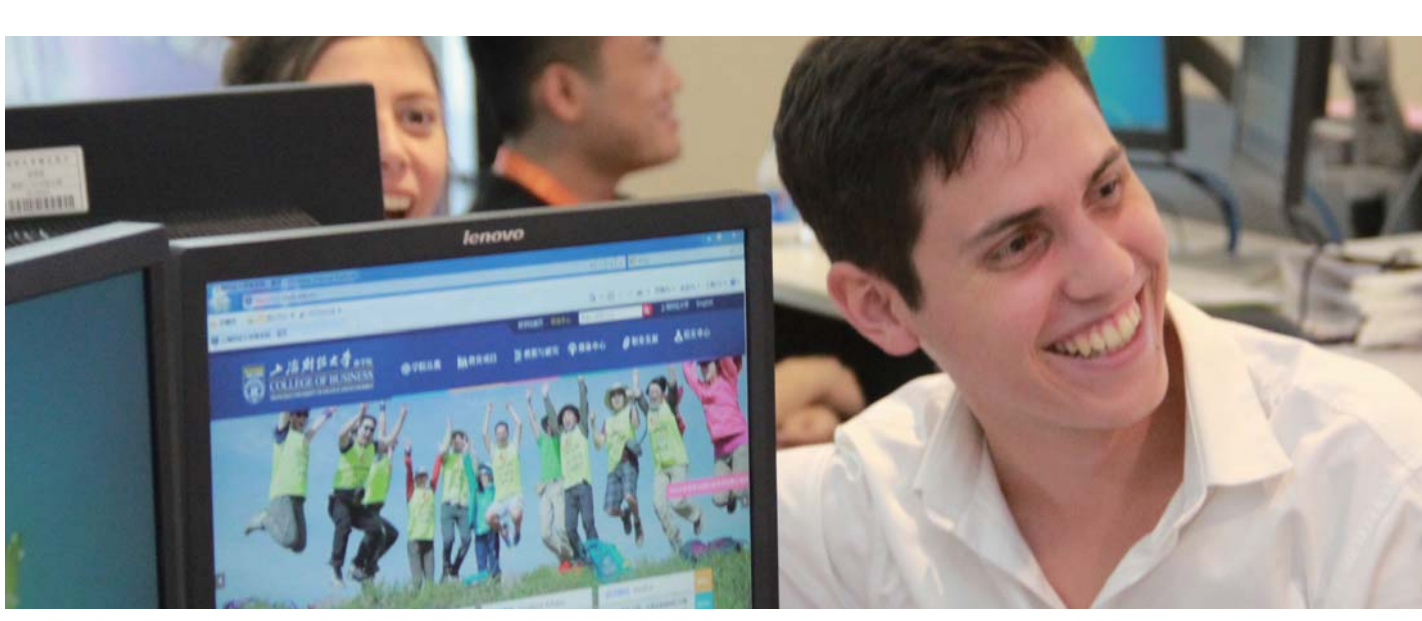
LEADING COMPANY VISITS

- SAP
- MAGNA
- ORIZA HOLDINGS

CAMPUS ACTIVITIES TO UNDERSTAND SUFE

GROUP PRESENTATION OF PROJECT CASE STUDY

BASED CHINESE LANGUAGE LEARNING CLASS



COURSE STRUCTURE

Sessions	Credit Hours	SUFE Credits
Academic Courses	36	3
Company Visits	12	
Case Study and Competition	6 (in Class)	
Chinese Language Course	9	1
Cultural Activities	12	4
Total	75	

PROGRAM COST

Expense Types	Within 2 Applicants	From 3 rd Applicant
Application Fee	Waived	Waived
Tuition	Waived	\$ 1200
Accommodation	\$ 600	\$ 600
Transportation and Cultural Immersion Events	\$ 200	\$ 200
Total	\$ 800	\$ 2000

APPLICATION

Who	How	When
1. Open to postgraduate (including MBA) and undergraduate students from around the world. 2. Recent college graduates and professionals who are interested in learning Chinese culture and business dynamics in China are also welcome to apply. 3. Participants are required to be at least 18 years of age.	Please visit program website: http://cob.shufe.edu.cn/en/MBA/Detail/10028 , download and complete the application form and send to yunpeng.wang@mail.shufe.edu.cn Two students with waived tuition should be nominated by your home university.	Application Deadline: 31 May 2017 Payments: Before 15 June 2017 Arrivals: 9 July (Check-in after 12:00) Official Program: 10-28 July Departures: 29 July (Before 12:00)

A SAMPLE 3-WEEK PROGRAM SCHEDULE

MON	TUE	WED	THU	FRI
[10th] 9:00-11:30 Opening Ceremony & Case Study Introduction Lunch on Own 14:00-17:00 Lecture 1 Consumer Behavior of the Social Background of Chinese Culture (I) 17:30-19:00 Welcome Dinner	[11th] 9:00-12:00 Lecture 2 Current Topics in China's New Economy (I) Lunch on Own Case Discussion /Free Time (Dinner on Own) 18:30-21:00 Pujiang River Cruise Tour	[12th] 9:00-12:00 Chinese Language Elementary (I) Lunch on Own 14:00-17:00 Chinese Culture: Tai Chi Leisure Time Dinner on Own	[13th] 9:00-12:00 Lecture 3 Cultural Management & Leadership (I) Lunch on Own 13:00-16:30 Company Visit (I) MAGNA Leisure Time Dinner on Own	[14th] 9:00-12:00 Lecture 4 Doing Business in China - Legal Perspectives (I) Free Time (Lunch & Dinner on Own)
[17th] 9:00-12:00 Lecture 1 Consumer Behavior of the Social Background of Chinese Culture (II) Lunch on Own 13:30-16:00 Campus Tour at Guoding Road Campus Leisure Time Dinner on Own	[18th] 9:00-12:00 Lecture 2 Current Topics in China's New Economy (II) Lunch on Own Case Discussion /Free Time Leisure Time Dinner on Own	[19th] 9:00-12:00 Chinese Language Elementary (II) Lunch on Own 14:00-17:00 Chinese Culture: Chinese Calligraphy Practice Leisure Time Dinner on Own	[20th] 9:00-12:00 Lecture 3 Cultural Management & Leadership (II) Lunch on Own 13:00-17:00 Company Visit (II) ORIZA HOLDINGS Leisure Time Dinner on Own	[21st] 9:00-12:00 Lecture 4 Doing Business in China - Legal Perspectives (II) Free Time (Lunch & Dinner on Own)
[24th] 9:00-12:00 Lecture 1 Consumer Behavior of the Social Background of Chinese Culture (III) Lunch on Own 14:00-16:00 Guest Speech: My Transnational Work & Life in China Leisure Time Dinner on Own	[25th] 9:00-12:00 Lecture 2 Current Topics in China's New Economy (III) Lunch on Own Case Discussion /Free Time (Dinner on Own) 18:30-21:00 Shanghai Circus World: Era Show	[26th] 9:00-12:00 Chinese Language Elementary (III) Lunch on Own 13:00-17:00 Chinese Culture: Chinese Dim Sum Cooking Class Leisure Time Dinner on Own	[27th] 9:00-12:00 Lecture 3 Cultural Management & Leadership (III) Lunch on Own 13:00-16:30 Company Visit (III) SAP Leisure Time Dinner on Own	[28th] 9:00-12:00 Lecture 4 Doing Business in China - Legal Perspectives (III) Lunch on Own 14:00-16:30 Case Competition 17:30-19:00 Graduation Dinner

CONTACT US

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