

# REVEAL

by L'ORÉAL



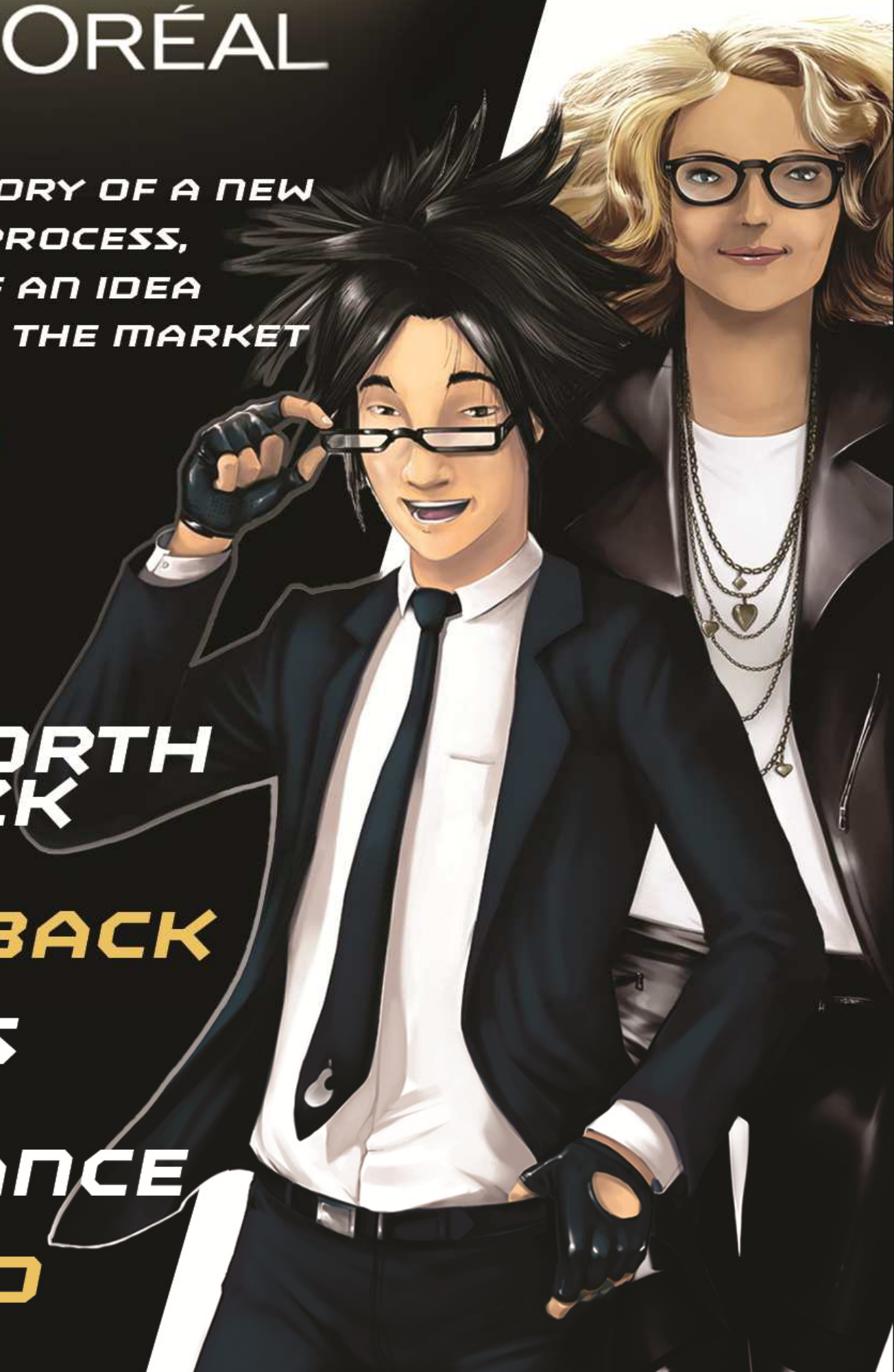
EXPERIENCE THE STORY OF A NEW  
PRODUCT LAUNCH PROCESS,  
FROM THE BIRTH OF AN IDEA  
UNTIL A LAUNCH ON THE MARKET

**DISCOVER  
A GLOBAL  
BUSINESS**

**PLAY FOR  
PRIZES WORTH  
50 000 CZK**

**GET FEEDBACK  
ON YOUR  
PROGRESS**

**GET A CHANCE  
TO BE  
RECRUITED**



**PLAY 1.-31.10.2013**

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