

Market Researcher (Part-time)

Position Description

As a Market Researcher and part of the Apprise Global Marketing team, you'll be tasked with conducting research tactics, collecting data and analyzing companies – qualifying them as leads for our Inside Sales team.

The main task is to find companies, primarily online, and analyze data to determine a potential fit and enter qualified companies accurately into our CRM.

This is an excellent opportunity for someone who enjoys online research, has good analytical skills and the desire to work within a global marketing team in the software industry.

Job Requirements

- > Upper-intermediate (B2) English, verbal and written
- > Background of finance or business studies preferred
- > Proficiency with Microsoft® Word, Excel & PowerPoint
- > Able to learn new things quickly
- > Excellent organizational, time management skills and attention to detail
- > Knowledge of other languages is a big plus (not necessary).

What we offer

- > Part-time job opportunity
- > Flexible Working hours: 20 hours per week (80 hours per month)
- > Work in an international environment with pleasant atmosphere in modern office in Brno
- > Job training and usage of English language on a daily basis.
- > Start date: ASAP (upon agreement)

Contact Information

Please send your resume and cover letter with reference "Market Researcher" to jobs.cz@apprise.com

For more details about this and other positions please visit www.apprise.cz/company/careers/.

If you haven't heard back from us within two weeks, it means that we have chosen another candidate. Thank you for understanding.

Apprise is a global leader in consumer goods distribution software. From our headquarters in North America, and global locations in Europe, Asia and Australia, we provide business management solutions, services, and support to companies all over the world—and help bring thousands of consumer brands to market every day.